創櫃板簡介 Introduction of Go Incubation Board for Startup and Acceleration Firms (GISA)

為響應政府政策扶植微型及小型創新企業發展，並活絡資本市場動能，使櫃買中心多層次市場架構得以向下紮根，由上櫃及興櫃之公開發行公司，延伸至未公開發行之公司，協助不同規模企業皆有暢通的籌資管道，櫃買中心在主管機關支持下，於102年11月15日公告「創櫃板管理辦法」，並於103年1月3日正式啟用「創櫃板」。

TPEx, under the support of the competent authority, promulgated the Regulations Governing the Go Incubation Board for Startup and Acceleration Firms on November 15, 2013 and launched the GISA on January 3, 2014. GISA is designed to foster the development of micro and small-sized innovative enterprises in support of government policy, to invigorate the capital market, and to expand the multi-tiered TPEx market. By extending services to non-public companies, enterprises of different sizes all have access to raising capital.

創櫃板的基本概念係參考美國2012年JOBS Act(Jumpstart Our Business Startups Act)鼓勵新興成長企業上市豁免規定，以及股權基礎之群眾集資平台相關規範後所規劃建置，取「創意櫃檯」之意涵為命名，係定位為提供具創新、創意構想之非公開發行微型及小型企業「創業輔導籌資機制」，提供「股權籌資」功能，以協助扶植其成長茁壯，俾厚植我國經濟發展基石、以利國家未來產業發展，達成政策目標，創造多贏局面。

GISA builds its basic concept on the JOBS Act (Jumpstart Our Business Startups Act) enacted in the U.S. in 2012 that aims to encourage emerging growth companies (EGCs) by offering them exemptions of going public. It is constructed in reference to relevant rules for equity-based crowdfunding platforms. GISA is designed as an entrepreneurial counseling and capital raising mechanism for privately-held micro and small-sized enterprises with creative ideas. It allows equity-based funding to foster the growth of these enterprises with the aim to pave the way for future economic and industrial development.

創櫃板截至105年12月31日止累計送件申請公司家數計238家，累計受輔導公司家數達223家，累計登錄創櫃板家數為99家，合計透過創櫃板籌資金額達新臺幣2.34億元，並已出現轉板效益，計有3家公司提出補辦公開發行(其中2家公司已登錄興櫃，1家公司已上櫃掛牌)。

As of year-end 2016, GISA has received 238 applications for registration, of which 223 have received integrative counseling and 99 are successfully registered on GISA, raising NT$234 million capital in total. Some of the registrants have transferred to emerging stock board (ESB). By year-end 2016, three GISA companies have gone into public (two of which has already registered on the ESB and one of which has already listed on the TPEx).

創櫃板與經濟部中小企業處、各目的事業主管機關、省轄縣(市)以上層級政府以及許多專業機構如工業技術研究院、資訊工業策進會、中國生產力中心、生物技術開發中心、台北市電腦公會、金屬工業研究發展中心、紡織產業綜合研究所、國家實驗研究院及各大學育成中心等外部單位之合作，共同推動創新、創意企業申請登錄創櫃板，截至105年12月31日止共有205家公司係經由上開推薦單位推薦後申請送件。

GISA works with numerous external organizations on encouraging and assisting innovative enterprises to register on GISA. These organizations include the Small and Medium Enterprise Administration under the Ministry of Economic Affairs (MOEA), competent authorities in charge of different industries, county (city) governments, professional bodies (e.g. Industrial Technology Research Institute or ITRI, Institute for Information Industry or III, China Productivity Center or CPC, Development Center for Biotechnology or DCB, Taipei Computer Association, Metal Industries Research and Development Center or MIRDC, Taiwan Textile Research Institute or TTRI, National Applied Research Laboratories), and university incubation centers. As of December 31, 2016, 205 companies have applied for GISA application with recommendations from those organizations.

櫃買中心為推動我國特色產業發展，創櫃板產業類別除電子科技及生技醫療外，尚包含文化創意、農林漁牧、社會企業及電子商務等產業類別，而105年底累計申請創櫃板之文化創意、農林漁牧、社會企業及電子商務特色產業共計94家企業，且經輔導後總計39家特色產業公司登錄創櫃板，占總登錄家數99家比例高達約4成，該等公司不但成功透過創櫃板輔導及籌資功能的協助，使企業導入制度並使營運步入正軌，更藉由登錄創櫃板大幅提升知名度，並將帶領我國產業走向多元及創新發展。

TPEx endeavors to promote the development of focus industries. In addition to electronics and biotech/healthcare, which have long been TPEx featured industries, GISA also welcomes enterprises in cultural and creative industry, agribusiness, social enterprises, and e-commerce. As of year-end 2016, ninety-four applicants for GISA registration are in cultural and creative industry, agribusiness, social enterprises, and e-commerce. Thirty-nine of them are successfully registered after receiving counseling, making up about 40% of ninety-nine registrants on GISA. With assistance from the integrative counseling mechanism and capital raising function offered by GISA, those companies have implemented systems essential for operations and put their business on track. They have also garnered greater name recognition because of GISA registration. These success stories are leading Taiwan’s industry towards diversification and innovation.

**截至105年12月31日申請公司及已登錄公司產業類別分布**

**Industry distribution of GISA applicants and GISA-registered firms up to the end of 2016**

**(單位：家 ；Unit: company)**

****資料來源：櫃買中心統計 Source: TPEx database

**截至105年12月31日申請公司及已登錄公司推薦單位分布  
(分依中央部會、縣市政府及專業機構之推薦家數排序列示)**

**Recommending agencies (ranked by the number of companies recommended by competent authorities at the central government level, county (city) governments, and professional bodies) up to the end of 2016**

**(單位：家 ；Unit: company)**







