群眾集資 Crowdfunding Services

壹、創意集資資訊揭露專區 Gofunding Zone

櫃買中心為推動創意與創櫃連結，且強調創意需以創業為核心，並希望更多群眾集資平台上之創業創意點子透過於「創意集資資訊揭露專區」的同步揭示提高曝光機會，爰於103年8月27日在工研院的見證下，由櫃買中心「創意集資資訊揭露專區」與遊戲橘子股份有限公司(以下簡稱遊戲橘子)簽訂創意集資資訊揭露專區合作意向書，開啟櫃買、遊戲橘子及工研院三方在群眾集資平台交流合作的序幕。103年9月30日櫃買中心「創意集資資訊揭露專區」與遊戲橘子集團之群眾集資平台-群募貝果(WeBackers)正式簽約上線，讓群募貝果(WeBackers)許多充滿豐富文化創意與數位科技內涵的提案在揭露專區上同步揭示。

To promote the link between creativity and entrepreneurship, stress that creativity should embrace the entrepreneurial spirit, and increase the exposure of creative ideas proposed on crowdfunding platforms by posting them on TPEx’s Gofunding Zone, Gofunding Zone and Gamania Digital Entertainment signed a MOU on August 27, 2014 under the witness of the Industrial Technology Research Institute (ITRI). This marks the beginning of collaboration between TPEx, Gamania, and ITRI on crowdfunding initiatives. On September 30, 2014, TPEx’s Gofunding Zone signed a formal agreement with WeBackers, a crowdfunding platform operated by Gamania that enables many projects with rich cultural creativity and digital technology content to be posted on the Gofunding Zone simultaneously.

群募貝果(WeBackers)網站自雙方簽約日103年9月30日以來至103年12月31日止，新上架提案件數有16件，其中9件集資期間到期的提案中有5件成功，成功募集資金為新臺幣1,782仟元，成功提案之贊助人次達1,406人次。

Between September 30 and December 31, 2014, there were 16 new projects proposed on WeBackers, of which, 5 out of the 9 projects with fundraising period expired have successfully raised a total of NT$1,782,000 from 1,406 sponsors.

櫃買中心繼「創意集資資訊揭露專區」與群募貝果合作後，於103年11月6日亦與創夢市集股份有限公司(下簡稱創夢市集)簽訂創意集資資訊揭露專區合作意向書，共同推動我國創業創意產業發展。創夢市集之群眾集資平台-創夢群眾募資平台(DIT Founding)亦已於104年2月6日正式與櫃買中心「創意集資資訊揭露專區」簽約並將提案在「創意集資資訊揭露專區」上同步揭示，該群眾集資平台之創業創意提案亦於同日熱鬧上線。

After working with WeBacker, TPEx’s Gofunding Zone also entered a MOU with DIT CAFÉ on November 6, 2014 to jointly promote the development of our creative industry. DIT Funding, the crowdfunding platform of DIT CAFÉ signed an agreement with TPEx’s Gofunding Zone on February 6, 2015 and started to post project proposals on its site on Gofunding on the same day.

「創意集資資訊揭露專區」與國內兩家新創群眾集資平台業者合作，已顯

示「創意集資資訊揭露專區」扶植台灣創新、創意的效益已逐漸顯現，也期待在社會大眾關注下，能吸引更多平台業者共同合作，利用群眾集資的力量為台灣的創意產業注入源源不絕的力量。

Gofunding collaboration with two crowdfunding platforms in the country indicates that its efforts to foster innovation and creativity in Taiwan have led to fruitful results. In the future, TPEx hopes to enter collaboration with more platform operators under public attention to make the most of the power of crowdfunding and inject fresh life into Taiwan innovative industry.

貳、創櫃板 Go Incubation Board for Startup and Acceleration Firms (GISA)

為響應政府政策扶植微型及小型創新企業發展，並活絡資本市場動能，使櫃買中心多層次市場架構得以向下紮根，由上櫃及興櫃之公開發行公司，延伸至未公開發行之公司，協助不同規模企業皆有暢通的籌資管道，櫃買中心在主管機關支持下，於102年11月15日公告「創櫃板管理辦法」，並於103年1月3日正式啟用「創櫃板」。

To foster the development of micro- and small-sized innovative enterprises in support of government policy, to help invigorate the capital market and to enable the multi-level market structure of TPEx to take root downward by extending services to privately held unlisted companies in addition to public companies so enterprises of different sizes all have access to the finance they need, TPEx, under the support of the competent authority, promulgated the Regulations Governing the Go Incubation Board for Startup and Acceleration Firms on November 15, 2013 and launched the GISA on January 3, 2014.

創櫃板的基本概念係參考美國2012年JOBS Act(Jumpstart Our Business Startups Act)鼓勵新興成長企業上市豁免規定，以及股權基礎之群眾集資平台相關規範後所規劃建置，取「創意櫃檯」之意涵為命名，係定位為提供具創新、創意構想之非公開發行微型及小型企業「創業輔導籌資機制」，提供「股權籌資」功能，以協助扶植其成長茁壯，俾厚植我國經濟發展基石、以利國家未來產業發展，達成政策目標，創造多贏局面。

GISA builds its basic concept on the JOBS Act (Jumpstart Our Business Startups Act) enacted in the U.S. in 2012 that aims to encourage emerging growth companies (EGCs) by offering them listing exemptions. It is constructed in reference to relevant rules for equity-based crowdfunding platforms. It is designed as an entrepreneurship consulting and funding mechanism for privately-held micro- and small-sized enterprises with creative ideas that also allows equity-based funding to foster the growth of these enterprises so as to pave the way for future economic and industrial development and achieve the policy goal of economic growth to benefit enterprises, the society and the country as a whole.

創櫃板截至103年12月31日止累計送件申請公司家數計114家，累計受輔導公司家數達106家，累計登錄創櫃板家數為61家，合計透過創櫃板籌資金額達新臺幣1.99億元，並已出現轉板效益，計有2家公司提出補辦公開發行(其中1家公司已登錄興櫃)。

As of year-end 2014, GISA has received 114 applications for registration, of which 106 have received consulting and 61 are successfully registered on GISA, raising NT$199 million capital in total. Some of the registrants are in the process of transferring to emerging stock market (ESM). Currently, two GISA companies are in the process of going public (one of which has already registered on the ESM).

創櫃板與經濟部中小企業處、各目的事業主管機關、省轄縣(市)以上層級政府以及許多專業機構如工研院、資策會、中國生產力中心、生物技術開發中心、台北市電腦公會及大學育成中心等外部單位之合作，共同推動創新、創意企業申請登錄創櫃板，截至103年12月31日止共有92家公司係經由上開推薦單位推薦後申請送件。

GISA works with numerous outside organizations on encouraging and assisting innovative enterprises to register on GISA, including the Small and Medium Enterprise Administration, MOEA, competent authorities in charge of different industries, county (city) governments, and professional bodies, such as Industrial Technology Research Institute (ITRI), Institute for Information Industry (III), China Productivity Center (CPC), Development Center for Biotechnology (DCB), Taipei Computer Association and university incubation centers. As of December 31, 2014, 92 companies have applied for GISA application with recommendation from those organizations.

櫃買中心為推動我國特色產業發展，創櫃板產業類別包括電子科技及生技醫療以外，尚包含文化創意、農林漁牧、社會企業及電子商務等產業類別，而103年底累計申請創櫃板之文化創意、農林漁牧、社會企業及電子商務之特色產業共計43家企業，且經輔導後總計23家特色產業公司登錄創櫃板，占總登錄家數61家比例高達3成餘，該等公司不但成功透過創櫃板輔導及籌資功能的協助，使企業導入制度並使營運步入正軌，更藉由登錄創櫃板大幅提升知名度，並將帶領我國產業走向多元及創新發展。

While TPEx endeavors to promote the development of characteristic industries, GISA sectors also include cultural and creative, agribusiness, social enterprises, and e-commerce in addition to electronics and biotech/healthcare. As of year-end 2014, 43 applicants for GISA registration are in the aforementioned characteristic industry, and 23 of them are successfully registered after receiving consulting, making up more than 30% of 61 registrants on GISA. With assistance from the integrative consulting mechanism and funding function offered by GISA, those companies have implemented systems essential for operations and put their business on track. They have also garnered greater name recognition because of GISA registration. These success stories are leading Taiwan’s industrial development toward diversity and innovation.

**截至103年12月31日申請公司及已登錄公司產業類別分布**

**Industry distribution of GISA applicants and GISA-registered firms up to the end of 2014**

**(單位：家 ；Unit: company)**

****資料來源：櫃買中心統計 Source: TPEx database

**截至103年12月31日申請公司及已登錄公司推薦單位分布  
(分依中央部會、縣市政府及專業機構之推薦家數排序列示)**

**Recommending agencies (ranked by the number of companies recommended by competent authorities at the central government level, county (city) governments, and professional bodies) up to the end of 2014**

**(單位：家 ；Unit: company)**





資料來源：櫃買中心統計 Source: TPEx database